Alchemy Business Broker Support:

At Alchemy Performance Partners, we provide business brokers with a unique, competitive advantage – whether assisting their client sell their small business or helping potential buyers purchase the small business of their dreams.

Our typical process for helping a Broker support the business Seller:

A diagram of a software company

Description automatically generated

Broker and Seller advantages:

* Assists the Seller maximize performance in prep of potential sale;
* Helps Broker manage Seller price point expectations;
* Augments the traditional, financial valuation with organizational performance strengths and gaps to close;
* Solidifies asking price justification and negotiations stance;
* High performing asset attracts greater Buyer interest and competitive bidding;
* Assists in managing the uncertainty and distraction for the organization introduced during marketing and sale period; and
* High performing asset reduces Buyer Broker’s negotiating leverage.